

LEAFLET(PUR/08/R1/PQ/CP/5/2017-18)					
SL NO	ITEM	SPECIFICATION	QUANTITY		
			PFT	KFB	
1	Leaflet for Moods Domestic / Premium pack (with/without CE) / Similar schemes:	<ul style="list-style-type: none"> <li>• Size 60 X 58 mm (L x B)</li> <li>• 100 GSM</li> <li>• Sinarmas Art paper</li> <li>• Single colour with IR Varnish</li> <li>• Printed on both sides</li> </ul>	5,00,00,000		
2	Insert for Share / Similar schemes	<ul style="list-style-type: none"> <li>• Open size : 240 X 60 mm (L X B).</li> <li>• Folded size : 47 X 60 mm.</li> <li>• 60 GSM</li> </ul> Maplitho Paper with single colour printing black on both sides.	22,00,000		
3	Leaflet for GCC / Export / Similar schemes	<ul style="list-style-type: none"> <li>• Open Size : 135 x 110 mm</li> <li>• Folded size: 55 x 45 mm. 3 Fold – 1 horizontally &amp; 2 vertically</li> <li>• 100 GSM Sinarmas art paper</li> <li>• 4 colour printing on both sides and with IR Varnish</li> </ul>	80,00,000		
4	KSA ARABIC INSERT	<ul style="list-style-type: none"> <li>• Open size : 135X 110 mm (L X B).Folded size :45 X 55 (mm) (LXB)</li> <li>2 fold vertically and one fold horizontally.</li> <li>• 100 GSM. Sinarmas Art Paper (FAP). Single colour printing(BLACK) on both sides and with IR Varnish.</li> </ul>	50,000		

5	Leaflet for Sire & Tango / similar schemes	<ul style="list-style-type: none"> <li>• Size : Folded : 52 X 75 mm.</li> <li>• Unfolded: 104 X 225 mm. two fold vertically &amp; one fold horizontally <ul style="list-style-type: none"> <li>• Maplitho paper.</li> <li>• Single Colour Printing.</li> <li>• 50 GSM.</li> <li>• Printed on both sides.</li> </ul> </li> </ul>	5,00,000		
6	Insert for Protech 3s	<ul style="list-style-type: none"> <li>• Open size : 127 X 190 mm.</li> <li>• Folded size : 63.5 X 63.5 mm. . 3 Fold – 2 horizontally &amp; 1vertically <ul style="list-style-type: none"> <li>• 100 GSM.</li> <li>• Maplitho Paper</li> </ul> </li> <li>• Four colour printing in one side</li> </ul>	6,00,000		
7	LEAFLET for PROTEC bulk	<ul style="list-style-type: none"> <li>• Open Size : 122 x 122</li> <li>• Folded size: 61 x 61mm <ul style="list-style-type: none"> <li>• Gsm : 100.</li> </ul> </li> <li>• No of fold -2 ( vertically one &amp; horizontally one )</li> <li>• Material: Maplitho Paper</li> </ul>	5,00,000		
8	Insert for Gold Series	<ul style="list-style-type: none"> <li>• Open size : 135 x 110 (L x B) (mm)</li> <li>• Folded size : 45x55 (L X b) (mm).</li> <li>• 2 fold vertically and one fold horizontally. <ul style="list-style-type: none"> <li>• 100 GSM Sinarmas art paper</li> </ul> </li> <li>• 5 colour printing on both sides and with IR Varnish</li> </ul>	15,00,000		

9	FC Leaflet Velvet	<ul style="list-style-type: none"> <li>• 125 GSM ART PAPER</li> <li>• 24 x 12 cm (Open size) 8 x 12 cm (Folded) 4 Colour both side. 170 gsm Art Paper</li> <li>• No of color – 5</li> </ul>			35,00,000
10	INSERT FOR GOVT. SCHEMES	"Material : Creamovepaper. No.of Colours : One GSM : 80 Dimensions : 5.5X5.5cm. Printed in Black colour ( English on one side and Hindi on the other side )	22,05,87,500	11,24,80,000	1,75,00,000
11	Leaflet for Kenya	Open size -216X93mm ( LXB) Fold size -108X93mm ( LXB) Single fold Horizontally Material - Maplitho paper GSM -60 Single colour black printing	7,00,000		
12	Leaflet for VIP & VIP Plus	Open size:120x215 mm (LXB) Fold size:60x54 mm (LXB). Two fold horizontally and one fold vertically Gsm:60 Printing on both sides . Colourof printing matter - PMS 280 C Material : Maplitho paper	50,00,000		